

7th KoSASA Biennial International Conference

Background

It is widely reported that there are inevitable linkages between current development of Korean Studies and recent rising of Korean Wave in Southeast Asia. The Korean Wave in Southeast Asia has not only generated interests of youths in Korean contemporary cultural products, but also initiated the linkages to Korean tourism, foods, consumer goods, fashion, electronics industries. As the market demands for various Korean products have shown an encouraging growth in the region, economic, social and cultural interactions between Southeast Asian countries and Korea have also become more active. Concurrently, Korean multinational enterprises have accelerated their internationalization processes into Southeast Asia hence stimulating economic development of countries which have opened up new opportunities for their citizens. Consequently, market demands for Korean Studies in the region have become paramount.

As a result of over ten years of dedications and commitments from the advisory board, individuals and the institutions of KoSASA members, the development of Korean Studies in Southeast Asia has been pleasingly flourishing. A number of key collaborative research projects in Korean studies have been successfully carried out by the key partners of the KoSASA partner universities in the areas of Korean language education, linguistic, political economy, cultural studies, public administration, humanities and business studies in the region.

Since the foundation of the Korean Studies Association of Southeast Asia (KoSASA) in 2003, six renowned biennial conferences have been held in 2005, 2007, 2008, 2011, 2012 and 2014 respectively and these conferences promoted research and education activities of Korean Studies in the region. This conference to be held in 2016 will be the 7th Biennial International Conference of the KoSASA hosted by University of the Philippines.

The institutional partners of KoSASA include nine leading universities in eight countries in Southeast Asia, comprising the Philippines, Thailand, Malaysia, Indonesia, Vietnam, Laos, Cambodia and Myanmar. It is a remarkable achievement, as the top universities in Southeast Asia have been leading Korean Studies in the region. Leading universities in Korea and Australia have joined this partnership and jointly been leading the Korean Studies in Southeast Asia, promoting collaborative research and education.

Objectives

As KoSASA members have conducted a number of researches covering current needs in Korean Studies research and education in various disciplinary areas for some years already, the 7th Conference will enhance and enrich those foundations to reach the next level. Through recent research collaborations, KoSASA have established itself as a research oriented association and KoSASA Conferences have become a forum where research outcomes from the current collaborative research projects are presented and debated; and visions and future research agendas are shared among the participating universities and individual scholars in the region. The 7th Conference of KoSASA will even further extend the intensity of current collaborations of key institutions of KoSASA members by sharing and seeking more in-depth and sophisticated directions to nurture Korean Studies in Southeast Asia to the next phase.

While recently placing its research focus on areas in Social Sciences, KoSASA intends to renew its efforts to support and strengthen the Korean Studies education as well. In particular, special sessions will be established to discuss the curriculum and education in Korean Studies in Southeast Asia.

University of the Philippines, the most prestigious national university in the Philippines will be hosting the KoSASA Conference, and Professor Alfredo E. Pascual, President of University of the Philippines will be the Conference Chair as the President of the KSASA.

Conference Program (Tentative)

The conference will be formed into four main clusters. The first cluster is the Presidential Forum, where the Presidents and representatives of the nine leading universities in Southeast Asia will present their strategies for international research collaborations. The second cluster will be session in Korean Studies Education in Southeast Asia. In this cluster, Korean Studies curricula including Korean Language Education, and teaching pedagogy and course structures will be discussed. The third cluster will include papers from the collaborative research projects in Social Sciences carried out major universities in Southeast Asia. In the fourth cluster, papers that have been submitted and selected through double blind review process will be presented. The proposed programs of the 7th KSASA conference are as follows;

Day 1. Welcome Reception and Pre-Conference Dinner

18:00 – 20:30	Welcome Dinner: Strategic Cooperation in Korean Studies Education and Research
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Day 2. Main Conference I.

Main Conference I.	
08:30 – 08:50	Registration & Reception
08:50 – 09:05	Opening Address
09:05 – 09:50	Welcome Addresses
09:50 – 10:10	Morning Tea
Presidents' Forum- Regional Network for Korean Studies in Southeast Asia	
10:10 – 12:00	Malaysia/ Korea/ Thailand/ Vietnam/ The Philippines/ Laos
12:00 – 13:00	Lunch
Presidents' Forum- Regional Network for Korean Studies in Southeast Asia	
13:00 – 14:20	Thailand/ Indonesia/ Cambodia/ Myanmar/ Korea
14:20 – 14:40	Afternoon Tea
Korean Studies in Southeast Asia: Future Research Agendas	
14:40 – 16:40	<ul style="list-style-type: none"> ▪ Political Science ▪ Culture and Society ▪ National Development and Growth
18:00 – 20:30	Conference Dinner
	Partnership between Southeast Asia and Korea

Day 3. Main Conference II.

Main Conference II.				
Opening & Keynote Addresses				
08:30 – 09:00	Registration & Reception			
09:00 – 09:15	Opening Address			
09:15 – 10:00	Keynote Addresses			
10:00 – 10:30	Morning Tea			
10:30 – 12:00	Concurrent Session 1-1	Concurrent Session 2-1	Concurrent Session 3-1	Concurrent Session 4-1
	Deans' Forum - Korean Studies Education in Southeast Asia	Language Education & Humanities	Political Economy & Public Sector Reform	Competitive Session
12:00 – 13:00	Lunch			
13:00 – 14:30	Concurrent Session 1-2	Concurrent Session 2-2	Concurrent Session 3-2	Concurrent Session 4-2
14:30 – 14:50	Afternoon Tea			
14:50 – 17:00	Concurrent Session 1-3	Concurrent Session 2-3	Concurrent Session 3-3	Concurrent Session 4-3
	Discussions	Discussions	Discussions	Discussions
18:00 – 20:30	Farewell Dinner: New Partnership for Korean Studies in Southeast Asia			

KoSASA Advisory Board And Conference Committee

Conference Chair and the KoSASA Advisory Board

- Chair of the 7th KoSASA Conference: Professor Alfred E. Pascual, President, University of the Philippines & President, Korean Studies Association of Southeast Asia (KoSASA)
- Board Members

Prof. Song Wha Choi	Chairman of the KoSASA Advisory Board President, Judicial Policy Research Institute, Korea, Korea
Prof. Alfredo E. Pascual	President, KoSASA; President, The University of the Philippines, The Philippines
Prof. Amin Jalaludin	Vice Chancellor, University of Malaya, Malaysia
Prof. Pham Quang Minh	Rector, University of Social Sciences and Humanities (USSH), Hanoi, Vietnam
Prof. Vo Van Sen	Rector, University of Social Sciences and Humanities (USSH), Hochiminh City, Vietnam
Prof. Muhammad Anis	Rector, University of Indonesia, Indonesia
Prof. Kua Wongboonsin	Advisor to the President and Former Vice President, Chulalongkorn University, Thailand
Prof. Chet Chealy	Rector, Royal University of Phnom Penh, Cambodia
Prof. Soukkongseng Saignaleuth	President, National University of Laos, Laos
Prof. Khin Naing Oo	Rector, Yangon University of Economics, Myanmar
Prof. Jaehoon Rhee	Vice-President, External Relations, Yeungnam University, Korea
Dr. Seung-Ho Kwon	Acting Executive Director, Korea Research Institute, the University of New South Wales, Australia

The Organising Committee

- Chair of the International Organizing Committee

Prof. Gisela Concepcion	Vice President for Academic Affairs, University of the Philippines, the Philippines
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- Member of the International Organizing Committee

Dr Seung-Ho Kwon	Acting Executive Director, Korea Research Institute, the University of New South Wales, Australia
Professor Rhodora Azanza	Assistant Vice-President for Academic Affairs, Director, Office of Institutional Linkages, University of the Philippines, the Philippines
Professor Eduardo Gonzalez	Director, The Philippines-Korea Research Centre, University of the Philippines, the Philippines

Professor Zuraidah Mohd Don	Dean, Faculty of Languages and Linguistics, University of Malaya, Malaysia
Associate Professor Hoang Tuan Anh	Vice Rector, University of Social Sciences and Humanities, Hanoi, Vietnam
Professor Phan Thi Thu Hien	Dean, Faculty of Korean Studies, University of Social Sciences and Humanities, Ho Chi Minh City, Vietnam
Professor Prapin Manomaivibool	Director, Asian Research Centre, Chulalongkorn University, Thailand
Dr Adrianus L.G. Waworuntu	Dean, Faculty of Humanities, Universitas Indonesia, Indonesia
Professor Rhodora Azanza	Assistant Vice-President for Academic Affairs, Director, Office of Institutional Linkages, University of the Philippines, the Philippines
Associate Professor Phout Simmalavong	Vice President, National University of Laos, Laos
Dr Oum Ravy	Vice Rector for International Relations, Royal University of Phnom Penh, Cambodia
Professor Thida Kyu	Head, Department of Economics, Yangon University of Economics, Myanmar
Professor Jae Young Han	Department of Korean Language and Literature, Hanshin University, Korea
Professor Swoo K. Suh	Vice President, External Affairs, Sookmyung Women's University, Korea